

Teresa Zumwald

Opening her own shop in 1989 was an experiment that's never ended for **Teresa Zumwald**, a speechwriter, speech coach, B2B communications consultant and three-time corporate history book author. At [Zumwald & Company, LLC](#), she's worked one-on-one with brilliant CEOs, entrepreneurs and subject matter experts at more than 80 organizations to tell stories that resonate. In 2009 she added speechwriting to her repertoire, and since 2013, her speeches have won 11 international, national and regional awards including five Cicero Speechwriting Awards from Vital Speeches of the Day. She's also the speechwriter for the chairman of the board of two global manufacturing companies based in Europe.

Teresa earned a bachelor's degree in journalism from The Ohio State University and is a member of the Professional Speechwriters Association, International Association of Business Communicators (IABC), American Society of Journalists and Authors, and Toastmasters International.

Currently, she is president of the Greater Cincinnati chapter of IABC. At Women in Business Networking (WiBN), a program of your Better Business Bureau, she served on the founding advisory board from 2010–2013. She is also a 2011 WiBN Top 25 Women to Watch honoree.