

# “Misfortune Could Have Been Your Fate”

Video Address by Rick Schwartz

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Today is National Entrepreneurs’ Day!

A time for all of us to show  
GRATITUDE and RESPECT as we celebrate  
the men and women who made America.

YOU!

Today at Winsupply, we celebrate YOU  
and our FOUNDING PHILOSOPHY  
to build entrepreneurs.

People like YOU.

As I’ve said many times:

- This is our purpose.
- Our higher calling.
- And the reason we exist.

We highlight this in procedure B-815, The Winsupply Business  
Philosophy.

**But entrepreneurship is NOT for the faint of heart.**

I don't need to replay what you have lived every day in the wake of this global / pandemic.

But I DO need to say what I have SEEN.

And that is COURAGE.

- I have seen your fearlessness.
- Your fortitude.
- Your grit.
- And your guts.

It was Winston Churchill who said that  
“sometimes – when Fortune scowls most spitefully –  
she is preparing / her most dazzling gifts.”

MISFORTUNE could have been YOUR FATE.

But your dazzling gift of COURAGE  
shined the light ... led the way ...  
and stomped out the darkness  
that comes with defeat.

You were NEVER defeated!

**You just kept going!**

You proved once again what we have known all along:

That YOU are ENTREPRENEURS!

- Defenders of your destiny.
- And masters of your fate.

You are winners!

Champions!

Heroes!

Thank you for being WHO YOU ARE.

And doing WHAT YOU DO.

We are grateful.

And we are proud.

Happy National Entrepreneurs' Day!

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